



## PDGA International Members Dues Increase

### 2009 Affiliated Country Prices

US\$30 Professional

US\$20 Amateur & Junior

These prices represent a \$10 increase from 2007-08.

- Memberships dues paid directly by an individual international member to PDGA headquarters, including through [www.pdga.com](http://www.pdga.com) or [www.pdgastore.com](http://www.pdgastore.com) cost \$10 more.
  
- + US\$10 New member disc
  - For this fee a new first time member also receives a PDGA logo disc. All new members receive a mini disc with their member #.
  
- + US\$60 PDGA Magazine Individual
  - Annual subscription, 6 issues sent by airmail.Actual Cost to PDGA - \$8 airmail postage per issue + cost of magazine
  
- + US\$40 PDGA Magazine Group Rate
  - 3 or more subscriptions per country are requested in order to receive this discounted rate. Magazines will be mailed to Country Coordinator for distribution to members. At least 3 European countries and Japan are doing this already.
  - Each affiliated Country Coordinator receives a complementary magazine subscription and will be shipped an annual support package of PDGA and disc golf promotional materials in February or March.

### Justification of Dues Increase

- The International Program has been subsidized by PDGA since it began in 2004. This subsidy is estimated at \$1.50 per USA member in 2008. In return the PDGA is benefiting significantly from the internationalization of the PDGA brand, and its growing numbers of members around the world benefit from participation in a cool global system of players and events.
- Now entering its 6<sup>th</sup> year, the International Program is maturing. The \$10 per international member raise in 2009 will make the Program more or less self financed. This increased capacity will foster the continued growth and evolution of the Program - including the Europeanization of PDGA Europe leadership and decision-making, and the development of [www.pdga-europe.com](http://www.pdga-europe.com).
- It will also encourage PDGA stakeholders in USA to provide continued strategic support to the Program over the long term. This includes PDGA support to new countries around the world where individuals and groups are trying to develop disc golf.
  
- The new international member prices continue to be significantly less than for USA members who, with about 90% of PDGA activity and events in USA, have more

opportunities for PDGA benefits and services. Current prices for USA members without magazine are Pro \$65 Amateur \$40 Junior \$25.

- In USA, where PDGA serves as national association, the PDGA also receives per player and non-member fees from sanctioned events, and this is a major source of revenue. Internationally these tournament player fees are not collected, except at EuroTour events where they are used by PDGA Europe for EuroTour bonuses, trophies, and management. Many Euro countries have a basic system of national event player fees and to add a PDGA international player fee on top would be problematic. In short, International members get more services provided by their membership fees per se.
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- Please see [The Benefits of PDGA International Membership](#) document for more information. At the cost of a few pints of beer, PDGA International Membership is a great deal!
- The devaluation of the US\$, and the potential for this trend continuing, also factors into the \$10 membership fee raise for 2009. While the \$ has recovered lately, it has lost value against most PDGA international currencies over the past 2 years:

9/29/06	9/29/08
US\$1 =	US\$1 =
Euro 0.7882	Euro 0.6954
UK£ 0.5343	UK£ 0.5543
Swedish Kr 7.3134	Sweden Kr 6.7846
Japan Yen 118.00	Japan Yen 105.13
AUS\$ 1.3405	AUS\$ 1.2309
NZ\$ 1.5318	NZ\$ 1.4745
Taiwan\$ 33.095	Taiwan\$ 32.051

Source: Bank of Canada Daily Exchange Rates

- The PDGA has tried to reduce the impact of this membership fees raise on its affiliated country partners by announcing it some 2 years in advance. Typically PDGA dues are reviewed every 3 years.
- PDGA Europe will be responsible for the next review of membership rates as they apply to Europe.
- The PDGA will also continue to explore interest in forming PDGA Asia and Australasia groups with its partners in Japan, Taiwan, South Korea, Australia, and New Zealand.
- The PDGA appreciates the understanding and cooperation of all its affiliated countries in implementing the increase in 2009 international member fees.

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