



Logo Manual

V1 – 4 January 2006

The PDGA Europe Logo



Description

From the PDGA's point of view, it is important that the figure/image in the regular PDGA logo is kept as part of any affiliated continental/regional logos. This will strengthen the branding of PDGA.

Therefore the first proposal for a PDGA Europe and a PDGA Eurotour logo needed to be revised slightly and designed in a way that it becomes closer to the original PDGA logo (image, colour and font).

Both logos now adapt the PDGA logo perfectly and are also optimal for using them on different type of materials as well as in different sizes.

The PDGA Eurotour Logo



Colours

Green PMS 334, Blue PMS 653 and Black/Grey

Files types

The logo shall be available in full colour as well as grey scale in the following file types:

JPG, GIF, EPS, PDF and other format if requested.

Usage

The approved logo must be used unchanged for all materials produced in connection with the PDGA Eurotour. Whenever possible a copy of the printed material or an artwork (electronic file) shall be sent to:

PDGA Eurotour Manager
Paul Francz
P.O. Box 563
CH-4710 Balsthal
Switzerland

Email: discgolf@bluewin.ch

In all PDGA EuroTour events, both logos should be used - PDGA Europe as a sanctioning body, and PDGA EuroTour as an event descriptor.

National DG Associations could use the PDGA Europe logo, stating that their organization is a member of PDGA Europe as an icon on their homepage and/or as an additional logo on the associations letterhead.

Word Template

In cases where it is not practical or possible to use the PDGA Europe logo in addition on the national association's letterhead, a PDGA Europe letter head template is available (see separate document). This letterhead shall be used by the PDGA country coordinators for their correspondence to their players.

The personal information of the PDGA country coordinator is implemented in the footer of the word-document. To adjust the footer just double-click the footer and make your change. Keep the font, number of lines (3) and the line spacing as it is.

Fonts

Normal text: Tahoma 10 points
Titles: Tahoma 12 points, bold
Footer text: Tahoma 8 points (title in bold)